



WPEC
1100 Fairfield Dr.
West Palm Beach, FL 33407

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

Contract # 1352849
Schedule Dates 08/10/12-08/13/12
Advertiser Florida Votes (73474)
Agency Davis Group (3567)
Product POLITICAL ISSUE (ns) (1187)
Brand FLORIDA VOTES (466124)
Salesperson TeleRep/DAL, Dallas (2988)
Sales Office TeleRep Dallas
Buyer Name PDXLEY, KRISTIN
Phone/Fax /
CPE 1225
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FLORIDA VOTES
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Nancy Brutus
CO-OP No
Headline # 06270611
Demo W50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$832.50
Net Total \$4,717.50
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 12 \$5,550.00
Grand Total: 12 \$5,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/10/12-08/10/12	3	:30	10A- 11A (EST)	1					1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT (2)	08/13/12-08/13/12	3	:30	10A- 11A (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT (3)	08/13/12-08/13/12	3	:30	11A- 12P (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/9/12
4.0	Normal Line / SPOT (4)	08/10/12-08/10/12	3	:30	12P- 12:30P (EST)	1					1			1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/9/12
5.0	Normal Line / SPOT (5)	08/13/12-08/13/12	3	:30	12P- 12:30P (EST)	1	1							1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/9/12
6.0	Normal Line / SPOT (6)	08/10/12-08/10/12	3	:30	4P- 5P (EST)	1					1			1	\$425.00	\$425.00	West Palm Beach (WPEC)		8/9/12
7.0	Normal Line / SPOT (7)	08/13/12-08/13/12	3	:30	4P- 5P (EST)	1	1							1	\$425.00	\$425.00	West Palm Beach (WPEC)		8/9/12
8.0	Normal Line / SPOT (8)	08/10/12-08/10/12	2	:30	5P- 5:30P (EST)	1					1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
9.0	Normal Line / SPOT (9)	08/13/12-08/13/12	2	:30	5P- 5:30P (EST)	1	1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
10.0	Normal Line / SPOT (10)	08/10/12-08/10/12	2	:30	5:30P- 6P (EST)	1					1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
11.0	Normal Line / SPOT (11)	08/13/12-08/13/12	3	:30	11P- 11:35P (EST)	1	1							1	\$850.00	\$850.00	West Palm Beach (WPEC)		8/9/12
12.0	Normal Line / SPOT (12)	08/13/12-08/13/12	2	:30	11:35P- 12:35A (EST)	1	1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Meenah Hulsen

do hereby request station time concerning the following issue:

Florida Votes!: Education, schools and homeowners' issues facing south florida residents.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>WPEC CONTRACT #1352847</p>					

Total Charges: <u>\$5,550⁼</u>
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This broadcast time will be used by: Florida Votes!

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Florida Votes!
2902 Remington St, Jacksonville, FL 32205 ; (913)515-9667
Chairman: Sagar Sane; Treasurer: Matthew Martz

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/31/12 Meenach Patel 512-851-8500
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
Lillie K Roberts Lillie K Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Florida Votes PARTY: Rep

OFFICE/DESCRIPTION: Education, Schools +
Homeowners Issues ELECTION DATE: _____

INQUIRY MADE BY: Meenah Hudson
Candidate Manager Agency Committee (circle one)

ADDRESS: Davis Group
4201 Bee Cava Rd, Suite C-101
Austin, TX 78746

PHONE: 512-851-8500 FAX: 866-848-6906

EMAIL: _____

Information Requested: Rates + Averages

Final Disposition: Order Placed \$5,550+

If Committee, list officers and position: FLA. Votes 913-515-9667

2902 Remington St., Jacksonville, FL

Chairman: Sagar Sane

Treasurer: Matthew Mantz

TAKEN BY: Debbie Shukis - DATE: _____ TIME: _____
Jones / Dallas
TeleRep